

5 Ways Barkeeper.ie can improve your Business

- Reduce your Food, Beverage & Labour Overheads.
- Help Increase your Profits.
- Give you back "time" currently spent designing procedures for your business.
- Solve your Recruitment Needs for 1 year for less than the price of a newspaper advert for 1 week.
- Industry Experts give regular advice on all aspects of profitable business management

1. Reduce your Food, Beverage & Labour Costs

Run by a team of Food & Beverage Controllers, Barkeeper.ie is Ireland's largest online resource for Hospitality Professionals. With over thirty years experience in reducing costs for hoteliers, publicans, restaurateurs both at home and abroad, the team at Barkeeper.ie are suitably positioned to bring you the most efficient and original methods of reducing costs in your business.

Use the online Articles, Features, Downloads, Manuals and Checklists to assist with reducing labour costs by planning effective rotas, reduce beverage costs using supplier selection tools, reduce stock loss by downloading procedures and forms designed to eliminate theft and wastage in the bars and kitchen, while our recipe card system will allow chefs to cost and portion each menu item effectively and profitably. These are just a few of the countless examples where Barkeeper.ie is helping it's members reduce costs in their business.

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2. Help Increase Your Profits

Only by looking at your business as an "outsider" can you truly get a picture of the profitability of your business. Using our profitability checklist, you can identify where your problem areas lie. Use our profit increasing features to identify problem areas in your business. Learn how to "Re-evaluate Service Procedures for Profit", "How to Write a Marketing Plan for Profit", while other profit features show how to profit from investments in entertainment or an investment in a website.

Members of Barkeeper.ie benefit from training tools and staff development articles to help staff increase sales while features on Business Development help you focus on the most important profit potential areas of your business.

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3. Give you back "time" better spent with your customers

Nobody wants to spend time drawing up endless Operating Procedures and Checklists for their business; especially when you want to be with your customers and be seen front of house rather than behind the scenes! After all, who is managing without you there?

With this in mind, the team at Barkeeper.ie have spent over two years putting together over 800 pages of Checklists, Training Tools, Operating Procedures, Manuals, Job Descriptions, Templates, Expert Articles, Features and "How-to" Articles designed with one goal in mind - to help you run the most profitable business possible. No other website can offer such a dedicated industry resource and the website is getting bigger very day with additional features

continuously being researched for the benefit of your business. As a member, you will be the first to receive details of new additions to the website.

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4. Solve your Recruitment Needs

If you are tired of paying hundreds of euros a week on newspaper advertising or thousands of euros to find one staff member, then Barkeeper.ie has the answer for you. In a continuing effort to assist in reducing your costs, we have come to the conclusion that employers want a cost effective recruitment solution. From as little as €199 a year, employers can advertise ALL vacancies for 12 months! This is the cheapest advertising rate in Ireland today. No other website can match this rate, and with over 70% of employers either currently or planning to recruit on the internet, now is the time to take advantage of this recruitment solution. You will be provided with a unique password which will grant you access to a control panel where you can advertise, edit, delete or update vacancies as you need. All applications are sent to you directly by email by the applicants who visit Barkeeper.ie. Simple solution but proven to be effective. And cost effective.

[Find out more](#)

5. Industry Experts advise on all aspects of business management

With regular articles and features from Marketing Experts, Hospitality Consultants, Wine Masters and Cost Control Specialists, Barkeeper.ie is the only Irish Hospitality Website to bring such experts together with one focus – Arming you with the information needed to make the most informed decisions when it comes to running your business.

Recent Expert Features include: "HACCP-A Step by Step Approach", "Catering for Children", "Managing your Business More Effectively", "Handling Complaints Successfully". "The Correct Storage of Wine", "Understanding Grape Varieties" among many others. Additional Experts will join our team over the coming months to provide you with invaluable advice based on their successes in the hospitality industry.

[Join Now](#)

So what does all of this cost?

For a limited time only, we are offering 12 Months Membership of Barkeeper.ie for only €129 including vat, so if you run a business, that works out to be less than €2.05 a week! Less than the price of a cup of coffee a week for a year's membership of this ever-increasing resource! Join the 100s of Hospitality Business Owners currently enjoying the resources available on Barkeeper.ie